



News Item

Online Religious Services Appeal to Many Americans, but Going in Person Remains More Popular | Pew

By Pew Research Center

January 18, 2024



Photo by Samantha Borges via Unsplash.

A study by the Pew Research Center conducted towards the end of the COVID-19 pandemic indicates that online religious services is growing in popularity. These findings, however, have some caveats.

Virtual viewers are much less likely to report feeling connected to other worshippers. Roughly two-thirds (65%) of regular in-person attenders say they feel “a great deal” or “quite a bit” of connection with their fellow attenders, the two highest options on a five-point scale.

By comparison, far fewer regular viewers - 28% - say they feel a strong connection with people who are attending a service in person while they, themselves, are watching on a screen. And 22% of virtual viewers say they feel

strongly connected to the other people watching online or on TV.

[Read the full article](#)